

PADM 537: Seminar in Public Management
Spring 2015

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Course Description

This course is designed to develop (1) written and verbal communication skills, (2) an understanding of and sensitivity to the range of ethical issues inherent in public sector management, and (3) a sense of the bureaucratic/political environment and processes crucial to effective performance and even survival in public sector management. The course will emphasize seminar discussion of the readings and cases. Usefulness of class discussion requires prepared and active participation of the members of the class.

Class Participation

You are expected **to do the assigned reading for the week before the class** in order to participate meaningfully in the class discussion. Timely completion of assignments and regular attendance are therefore essential. All students are expected to come to class on time and attend full class session

You may miss one class without affecting your participation grade. Additional absences will result in one-half letter per absence deducted from the class participation grade. Lack of preparation will be treated as an absence. Late submission of written assignment will result in loss of one-half letter grade per day.

Some of these details may seem to you excessively bureaucratic. However, in the real life bureaucratic management you will be confronted with, strict deadlines and many detailed procedures. Being an effective public administrator has never been easy.

Required Books:

Wilson, James Q. (1991) Bureaucracy, Basic Books.

Cooper, Philip (2002) Governing by Contract, CQ Press

Grading:

(1) Mid-term and final written examinations	30% (15% each)
(2) Leading two case discussions	30% (15% each)
(3) Two memo exercises (to be distributed)	20%
(4) Class Participation	20%

Academic Integrity

Academic dishonesty will not be tolerated, and normally will result in a grade of F for the course. All students are expected to carefully read and follow the UNM Student Code of Conduct. Plagiarism, intentional or unintentional is unacceptable and is considered academic dishonesty. Contact the instructor if you have any questions.

Students with Special Needs

Instructor will follow the UNM policy regarding students with special needs. The policy may be accessed at <http://www.unm.edu/-ubppm/ubppmanual/2310.htm>

Accessibility Services (Mesa Vista Hall 2021, 277-3506) provides academic support to students who have disabilities. If you think you need alternative accessible formats for undertaking and completing coursework, you should contact this service right away to assure your needs are met in a timely manner. If you need local assistance in contacting Accessibility Services, see the Bachelor and Graduate Programs office.

Note: There will be changes in the syllabus, as needed, during the semester. Additional readings and assignments may be added throughout the semester.

Schedule and Assignments:

I. Politics and Public Administration

- Week I, January 13th Introduction, Syllabus Review
Readings: Wilson: chapters 1- 2
Golway (2014); Zakaria (2014)
- Week 2, January 20th Readings: Wilson: chapters 13-15
Cooper & Bryer (2007); Dilulio (2012); Svara (2001);
Mistler (2015); Paddock (2015); Katz (2015)
- Week 3, January 27th Readings: Demir & Reddick (2012);
Gauen (1997); Harris (2006)
Case: Centralia Mine Blast
- Week 4, February 3rd Readings: Wilson: Chapters 10-12;
Ornstein (2013); Bing; Behn
Desai & Snavely (2007); Tankersley & Matthews (2013);
Krugman (2006);

II. Public Management

- Week 5, February 10th Readings: Wilson: Chapters 7-9; Walker (1976);
Kelman (2013); Neal (2013); Gold
Case: Reinventing School Lunch

Week 6, February 17th

Readings: Landau (1969); Correia (2014);

Schultze and Crowe (2014)

Case: Move Disaster

Week 7, February 24th

Readings: Borins (2000); Soni (2000); Wilson:

Chapters 3-6; 1943 Guide to Hiring Women;

Goodman; Carney and Getz; Fox

Week 8, March 3rd

Readings: Miles (1978);

Mazmanian (2014); Asmus (2014);

Nickerson (2014);

Times editorial board (2014);

Week 9, March 10th

Spring Break

Week 10, March 17th

Readings: Besselman (2000); Cooper, P. (2002): Chapters 1-6;

Koppell (2006); Witte (2006); Lifsher (2007); Opper (2011);

Pearlstein (2014); Outsourcing reports from SPEA (2014);

Desai Notes on Privatization;

Private Prisons in the U.S. (1998);

Advantages of Privatization of Jails

Case: MUNI Equipment Case

III. Ethics

Week 11, March 24 th	Readings: Cooper (2004); Thompson (1985); Thompson (1992); McClellanc; VA Survey
Week 12, March 31 st	Readings: Thompson (1980); Value-Driven Leading; ASPA Code of Ethics (2013); Mission: Ridiculous; Kidwell (2014)
Week 13, April 7 th	Readings: Jos (1989); Whistleblower (2004); Dealing with Difficult people; Langer (2014); Crimaldi Case: Curious Case of Meat Inspectors
Week 14, April 24 th	Readings: Burke & Clearly (1989); Denhardt & Catron (1989); Ethics Discussion. Case: Vietnam Cover-Up
Week 15, April 21 st	Ethics Discussion Ethics assignment due
Week 16, April 28 th	Last class: Wrap up

