



**Syllabus for PADM 500: Public Management and Policy (MHA Section)
Fall 2015**

Instructor: Dr. Kate Cartwright

Office Location: SSCO 3040

Office Hours: Thursdays, 4-6pm, and by appointment

Class Meeting Day: Thursday

Class Location/Room: Dane Smith Hall 132

Email: kcartwright@unm.edu

Office Phone: 505-277-3722

Course Credits: 3.0

Class Time: 7:00-9:30pm

Course Description: This course covers the principles and methods of public management and policy analysis, including policy formulation and implementation, organizational relations, institutional development, administrative processes and public sector ethics. This particular section of the course addresses these topics from the perspective of health care administration.

This course provides an overview of the evolving structure of the US public health and health care delivery systems. It is designed for graduate students in health policy and management who plan to work in, manage, and lead hospitals, clinics or other health service organizations or in other administrative or policy positions. This course supports effectiveness of health services managers, administrators and other professionals by providing knowledge of a wide range of health organizations and services and associated management and policy issues.

The course introduces the student to the major areas in health management such as planning, operations, human resources, leadership, finance, information systems & technology and quality. In addition, the course emphasizes a number of policy topics associated with, for example, population health, recruitment of physicians and other allied health personnel, coordination across health and human services organizations, Medicare funding, and managed care.

Course Objectives and Student Learning Outcomes: The following MHA core learning outcomes will be addressed in this course. Students will:

- Demonstrate knowledge of the political and legal institutions of governance that influence health care administration
- Identify the main components and issues of the organization, financing and delivery of health services and public health systems in the US
- Demonstrate the ability to identify policy problems related to health care administration
- Describe the underlying assumptions and relationships that characterize the historical evolution and current state of public health services delivery
- Identify and describe the basic economic concepts involved in health services delivery to include payor sources, revenue generation and financial control functions
- Analyze health administration related policies and problems by applying appropriate professional and ethical standards
- Demonstrate a nuanced understanding of public service values salient to health administration such as accountability, equity, responsibility, and diversity

Textbooks and Supplies: Safian, Shelley C. (2014). *Fundamentals of Health Care Administration*. Upper Saddle River, NJ: Prentice Hall/Pearson Education. (Required)

Additional readings will be posted on our course's UNM Learn site.

Course Requirements:

Assessment	% of Grade
Discussion Board Posts	10%
Quizzes	20%
Article Extract	20%
Midterm	25%
Final Exam	25%
Total	100%

Grading Scale:

A+: 99 – 100%

A: 93 – 98%

A-: 90 – 92%

B+: 87 – 89%

B: 83 – 86%

B-: 80 – 82%

C+: 77 – 79%

C: 73 – 76%

C-: 70 – 72%

D: 60-69%

F: Below 60%

Attendance Policy: Regular and punctual attendance is required. UNM *Pathfinder* policies apply, which in part means instructor drops based on non-attendance are possible. This class is an interactive learning class, which means that student engagement is vital to maximizing the learning experience for everyone. However, if you need to miss class, please contact me, and I will make the recording of the class available to you.

Distance students: if there are technical difficulties for any reason, the recording of the class will be made available to you as soon as possible.

Accommodation Statement: Accessibility Services (Mesa Vista Hall 2021, 505-277-3506) provides academic support to students who have disabilities. If you think you need alternative accessible formats for undertaking and completing coursework, you should contact this service right away to assure your needs are met in a timely manner. If you need local assistance in contacting Accessibility Services, see the Bachelor and Graduate Programs office.

Academic Integrity: The University of New Mexico believes that academic honesty is a foundation principle for personal and academic development. All University policies regarding academic honesty apply to this course. Academic dishonesty includes, but is not limited to, cheating or copying, plagiarism (claiming credit for the words or works of another from any type of source such as print, Internet or electronic database, or failing to cite the source), fabricating information or citations, facilitating acts of academic dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students. The University's full statement on academic honesty and the consequences for failure to comply is available in the college catalog and in the Pathfinder.

Cell Phones and Technology: As a matter of courtesy, please turn off cell phones, pagers, and other communication and entertainment devices prior to the beginning of class. Notify me in advance if you are monitoring an emergency, for which cell phone ringers should be switched to vibrate.

Library and Tutorial Services: UNM-Main campus provides many library services and tutorial services, including a range of services for distance students. For library services, go to <http://www.unm.edu/libraries/> to link to a specific library or to contact a librarian. For tutorial services, go to <http://caps.unm.edu/online> to explore UNM's online services.

Email policy: UNM policy 2540: Student Email notes that email policies may be determined by individual faculty for instructional purposes, which will be specified in the course syllabus, and must be followed by the students. For this class, all communications must be conducted either within the UNM Learn system or students' and instructor's UNM email. This is both to promote efficiency and to implement best practices in regard to digital communication, which as future health administrators will be of the utmost importance.

Weather: During the semester, contact the UNM hotline at 505-277-7669 to determine if classes have been cancelled. Appropriate adjustments will be made to the schedule as needed in the event of weather-related class cancellations.

Important UNM dates:

Last day to drop a course without a grade: September 4, 2015

Last day to change grading options: August 28, 2015

Last day to withdraw without approval from a college dean: November 6, 2015

Last day to withdraw from a course with approval of a college dean: December 4, 2015

SCHEDULE OF ACTIVITIES

The Schedule of Activities is subject to change. Minor changes will be announced in class, major ones provided in writing.

Wk	Date: Topic	Readings	Assessments
1	8/20: Introduction to Course	--	--
2	8/27: Role of management & policy in health administration	Safian, Ch. 1 Glass 2009 Berwick 2008	Quiz 1: Due 8/26 D1*: Due 8/26
3	9/3: Types of facilities & services	Safian, Ch. 2 Gaynor 2012	Quiz 2: Due 9/2
4	9/10: Overview of financing	Safian, Ch. 3 OECD 2015 Blumenthal & Collins 2014 Pear 2015	Quiz 3: Due 9/9
5	9/17: Quality of care	Safian, Ch. 4 Pollack 2014 McCullough 2010	Quiz 4: Due 9/16 D2: Due 9/16
6	9/24: Workplace safety & institutional food services	Safian, Ch. 5 & 7	Quiz 5: Due 9/23
7	10/1: Health Care Technology & Midterm Review	Safian, Ch. 6 Buntin 2010	Quiz 6: Due 9/30
8	10/8: Fall Break, No Class	--	Midterm Exam Due: Monday, 10/12, 10pm
9	10/15: Compliance plans	Safian, Ch. 8	Quiz 7: Due 10/14
10	10/22: Strategic planning	Safian, Ch. 9 Gawande 2012 Hwang & Christensen 2008	Quiz 8: Due 10/21 D3: Due 10/21
11	10/29: Risk & crisis management	Safian, Ch. 10 & 11 Fink 2013	Quiz 9: Due 10/28
12	11/5: Performance evaluation, audits, & inspections	Safian, Ch. 12 & 13	Quiz 10: Due 11/4
13	11/12: Legal & ethical Issues	Safian, Ch. 14	Quiz 11: Due 11/11
14	11/19: Prof @ Conference, No Class, Individual Check-ins	Article for Article Extract	Article Extract: Due 11/19, 10pm
15	11/26: Thanksgiving—No Class	--	--
16	12/3: Health Care Marketing	Safian, Ch. 15	Quiz 12: Due 12/2 D4: Due 12/2
17	12/10: Final Exam	---	Final Exam Due: 12/10, 10pm

*D=Discussion board post